

For Immediate Release:

Marina Mechanical Services Updates Branding and Moves to New Location

Livermore, CA – 09/01/2023: Marina Mechanical Services, a leading commercial and industrial HVACR provider has recently updated its entire brand suite and moved to Livermore, California. The organization previously operated under the name of Marina Mechanical, and was headquartered in San Leandro, California. These changes represent pivotal and forward-looking steps for the company, which has been in operation since 1958.

Working in partnership with NK Interactive (www.nk-interactive.com), the extensive branding refresh included the development of new positioning language, logo and brand standards, which will be applied across the organization, including signage, business systems, brand collateral, uniforms, vehicles and more. A comprehensive new website is also in the works, which will launch in the coming months.

The new Livermore headquarters includes office space, state-of-the-art fabrication facilities and raw materials storage. The location not only positions the company to better serve a greater number of clients throughout the San Francisco Bay Area, but is also more centrally located for employees. As an employee stock ownership plan (ESOP) business, having a location that contributes to a better employee work-life balance was a key company goal.

“The important changes we have already completed, and are in the midst of, are positively driving our organization into the future,” said company President, Sheri Learmonth. “Refreshing our brand suite was a major step forward for us, and involved an extensive internal audit to ensure that the voices of our leadership team were heard. Moving to Livermore was strategic, as it is not only better-located for over half of our workforce, its commute-friendly setting will also help us attract and maintain the very best talent. We could not be more thrilled with the evolution of our business and brand, and how these efforts will position us for long-term success.”

About Marina Mechanical Services: Marina Mechanical Services is a leading provider of commercial, industrial and high-density residential solutions involving HVACR, and the fabrication of custom and sheet metals. We create safe, healthy and comfortable environments for life to be lived. From ideation and design through installation and maintenance, we approach every project with the excellence and integrity required to ensure the very best results. We foster relationships built upon mutual respect, and continually work to earn the trust and business of the people we work with, and for. To learn more, please visit www.marinam.com.

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